



2024 Partnership Opportunities

CONFERENCE

BAFA CONFERENCE FOR FESTIVALS

Bristol Beacon

Monday 18 – Tuesday 19 November 2024

Trenchard St,
Bristol BS1 5AR

Contact

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Website www.artsfestivals.co.uk

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Herefordshire HR9 5HT





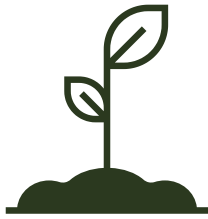
Introduction

BAFA's annual conference is a great opportunity to meet key contacts across the UK arts and cultural industries, including festival directors and CEOs, artistic programmers and decision makers from a range of events and festival organisations. BAFA members range from the very largest and longest established arts festivals to smaller, voluntarily run organisations and represent an astonishing breadth of activity. As well as festival and event producers, our membership includes university and associated partners. The BAFA conference is a friendly, relatively intimate event, with a good opportunity to meet delegates face-to-face and talk business in a relaxed and welcoming environment.

BAFA Associate Members receive 10% discount on all partnership packages.

Partnership opportunities include:

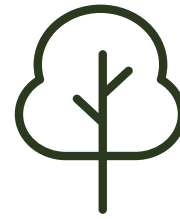
Sponsorship Package



Basic

Insert into delegate pack plus enhanced listing in digital programme – text and full colour logo

£220



Home base

one free delegate place for the entire conference, worth £200, including teas/coffees and lunch on both days

enhanced listing in the digital programme – text and full colour logo

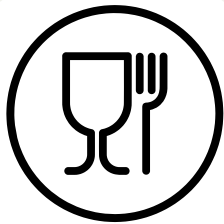
advance promotion of 1:1 appointments with delegates: BAFA attendees are typically decision makers within their organisation (festival managers and directors, CEOs, artistic directors)

equipment provided: small table, chairs, internet and power

additional delegate(s) associated with display stand for £250 each (normally £300)

£700

Sponsorship Package



Lunch sponsor

Lunch sponsor package for one of the two days, which includes:

home base benefits (see above - worth £700)

an additional delegate space for both days (worth £300)

insert into delegate pack (worth £220)

a five minute speaking slot during lunch to assembled delegates

£2,500



Headline sponsor

home base benefits (see above - worth £700)

three additional delegate spaces for both days (worth £900)

logo and branding displayed next to stage, alongside BAFA branding

insert into delegate pack (worth £220)

4 places at the conference dinner and an opportunity to speak to assembled delegates at the dinner

listing and live link on the BAFA website until we begin promoting the 2025 conference

£5,000